



+

Executive Committee Meeting Minutes

January 24, 2024

Lake County Workforce Development

Present: Kim Wimer, Ann Maine, Carlotta Roman, Andrew Warrington, Jennifer Serino, Laura Crivlare, Dennis Kessler, Lori Suddick
Absent: Jennifer Harris, Tim Dempsey and Michael Karner

I. Meeting Opening

1. Call to OrderKim Wimer, Chairwoman

Meeting called to order: 8:17 A.M.

Quorum: Yes

2. *No Public Comment.*

II. Chairwoman's ReportKim Wimer

No report

III. Consent Agenda

Approve:

1. Approve October 2023 Executive Committee Meeting Minutes
2. WDB Service Policy Updates

Motion to Approve: Member Warrington

Second: Member Roman

All in favor: Motion carried.

IV. Discussion Items

1. *Salesforce KPI's*

Tabled

2. *Pat Davis Design Marketing Report Overview*

The committee reviewed data from Pat Davis Design on web and social media interactions, as well as the board newsletter. The committee unanimously agreed the numbers of communication connections had grown and the numbers were very good. It was discussed that the most interacted with social media posts were board member profiles.

- *It was suggested highlighting board members' involvement in other organizations to provide a bigger platform and expand the leaderboard profile. This would help with marketing the board.*
- *Members discussed and suggested partnering with companies' employee resource groups or business resource groups for leadership development opportunities, which could help with cross-marketing between organizations.*

- *The committee discussed and agreed upon the importance of board members being involved in events like the State of the Workforce summit to get acknowledged as board members and help with marketing the board's presence in the community.*

3. *Open Committee Leadership Positions*

4. *Grant Updates*

- *Jennifer Serino provided updates on recent and upcoming grant applications submitted to the Illinois Department of Commerce and Economic Opportunity (DCEO). This included applications for funding the Revive Lake County program and career pathway tools in local schools. She discussed timelines and opportunities for additional applications.*
- *Revive Lake County Program*
Antonio Garcia discussed plans to expand the Revive Lake County program if awarded funding through the Justice, Equity and Opportunity (JTAG) grant. This would include new partnerships with community organizations, the use of "ambassadors" with lived experience, and customized services for participants.
- *Community Jobs Grant*
Jennifer provided an update on Community Jobs (CJ) grant opportunities, including plans to resubmit applications for the workforce network program and navigator program in partnership with local organizations.

V. Updates and Information

State Workforce Update – The event is this afternoon (January 24, 2024)

Kim summarized discussions from the recent Illinois Workforce Partnership board meeting. This included the state workforce plan, trends showing 500,000 new jobs by 2030 primarily in healthcare, and implications for workforce policies.

Self-Assessment Guide: The process of completing the self-assessment guide is wrapping up. The assessment, completed with all Job Center Partners is required to be submitted with the local plan that will be completed in February.

Jennifer discussed progress on developing the required self-assessment guide for the local plan through partner feedback collection.

VI. Upcoming Board & Committee Meetings

1. *Executive Committee Meeting – February 15, at 8:15 AM*
2. *Workforce Development Board Meeting – February 22, 2024, at 8am*

VIII. Adjournment

Motion to adjourn: Member Warrington

Second: Member Roman

Meeting adjourned: 9:41 A.M.